

**BEFORE THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: RONALD JOHN ROSENBERGER

Application No.: 10/613,392 Art. Unit: 3622

Filing Date: July 3, 2003 Examiner: Champagne, Donald

**Title: CARDS AND RELATED SERVICES PROVIDED BY CREDIT CARD ENTITIES  
THAT USE NON-METALLIC SYMBOLIC COLORS TO TARGET SPECIFIC DEMOGRAPHIC GROUPS**

I hereby certify that this correspondence is being filed electronically with the USPTO  
Via EFS online on  
April 3, 2009

(Date of Deposit)  
Ronald J. Rosenberger  
(Name of applicant, assignee, or Registered Representative)  
/Ronald J. Rosenberger/  
(Signature)  
April 3, 2009  
(Date of Signature)

Commissioner for Patents  
Mail Stop Amendment  
P.O. Box. 1450  
Alexandria, VA 22313-1450

**RESPONSE UNDER 37 CFR 1.115**

Dear Sir:

In response to the non-final Office Action dated December 03, 2008, for which a one-month extension of time fee and petition filed herewith, Applicant files the following response.

**In the Claims:**

Amendments to the claims are presented beginning on page 2.

**Remarks:**

The Remarks begin on Page 7.